



# Shofar Advertising Contract 2009-2010/5770

73-251 Hovley Lane West, Palm Desert, CA 92260  
Tel (760)568-9699 Fax (760)773-4883

Temple Sinai's monthly newsletter, **Shofar**, is printed 10 times a year (September – June). The Shofar is designed to inform our congregation of news, programs, services, entertainment, and other vital information. It is the **most effective** way our staff, auxiliaries, and advertisers reach our membership. All advertisers are listed on Temple Sinai's Web site.

## AD DIMENSIONS & RATE SHEET

AD SIZE	DIMENSIONS	1X	6X	10X
<b>Business Card</b>	3.5" W X 2" H	\$60	\$55	\$50
<b>1/4 Page</b>	3.376"W X 4.601" H	\$110	\$100	\$90
<b>1/3 Page</b>	7.5" W X 2.5" H	\$130	\$135	\$125
<b>1/2 Page</b>	7.5"W X 4.601"H 3.75"W X 9.25"H	\$200	\$190	\$180
<b>Full Page</b>	7.5"W X 9.25"H	\$360	\$340	\$320

### PRODUCTION INFORMATION

**Shofar size:** 11"x17" folded in half (full page 8 1/2" x 11")

**Placement:** All advertising is placed in the notices section of the Shofar and listed on the Temple Sinai Web Site.

**Deadline:** 5<sup>th</sup> of the preceding month (i.e.: September deadline August 5<sup>th</sup>)

**Ads:** All Ads must be presented as a PDF file with the Fonts converted to outline. Ad production is available at an additional cost.

**Cancellations:** 30 days notice is required for all cancellations. If insertion rate not reached at time of cancellation, business will be billed at the appropriate insertion rate

## SHOFAR ADVERTISING ORDER FORM

FILL OUT AND RETURN FORM TO:

Toni Knorr, Temple Sinai, 73-251 Hovley Lane West, Palm Desert, CA 92260

**BUSINESS:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE #** \_\_\_\_\_ **FAX #** \_\_\_\_\_ **E-MAIL ADDRESS** \_\_\_\_\_

**AD SIZE:** \_\_\_\_\_ **# OF INSERTIONS** \_\_\_\_\_

**MONTH AD TO BEGIN:** FROM: \_\_\_\_\_ To: \_\_\_\_\_

**DO YOU HAVE CAMERA READY ARTWORK:** YES: \_\_\_\_\_ NO: \_\_\_\_\_

**IF YES, PLEASE ATTACH DISK OR E-MAIL YOUR COPY TO TKNORR@TEMPLESINAIPD.ORG** \_\_\_\_\_

**IF NO, WE WILL CONTACT YOU REGARDING AD LAYOUT/DESIGN**

**PLEASE INVOICE ME:** \_\_\_\_\_  **TOTAL AMOUNT** \_\_\_\_\_  **MONTHLY** \_\_\_\_\_

**CHARGE MY CREDIT CARD FOR:** \_\_\_\_\_  **TOTAL AMOUNT:** \_\_\_\_\_  **MONTHLY AMOUNT:** \_\_\_\_\_

**CREDIT CARD #:** \_\_\_\_\_ **EXP DATE:** \_\_\_\_\_

I am authorized to sign on behalf of the above named company:

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_